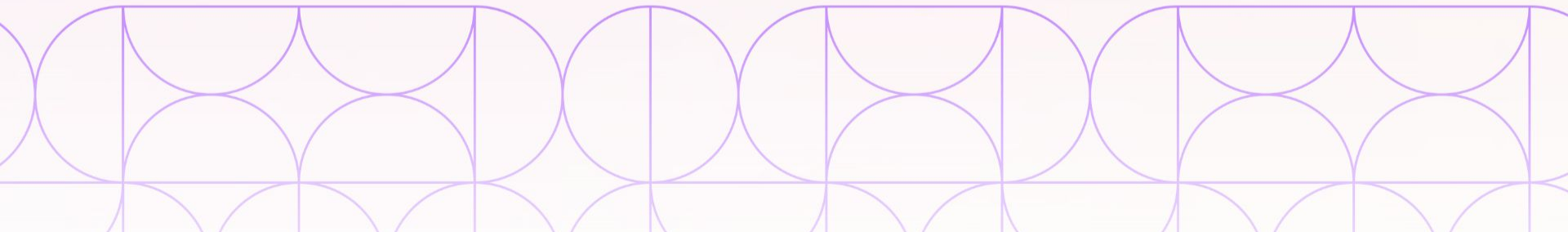
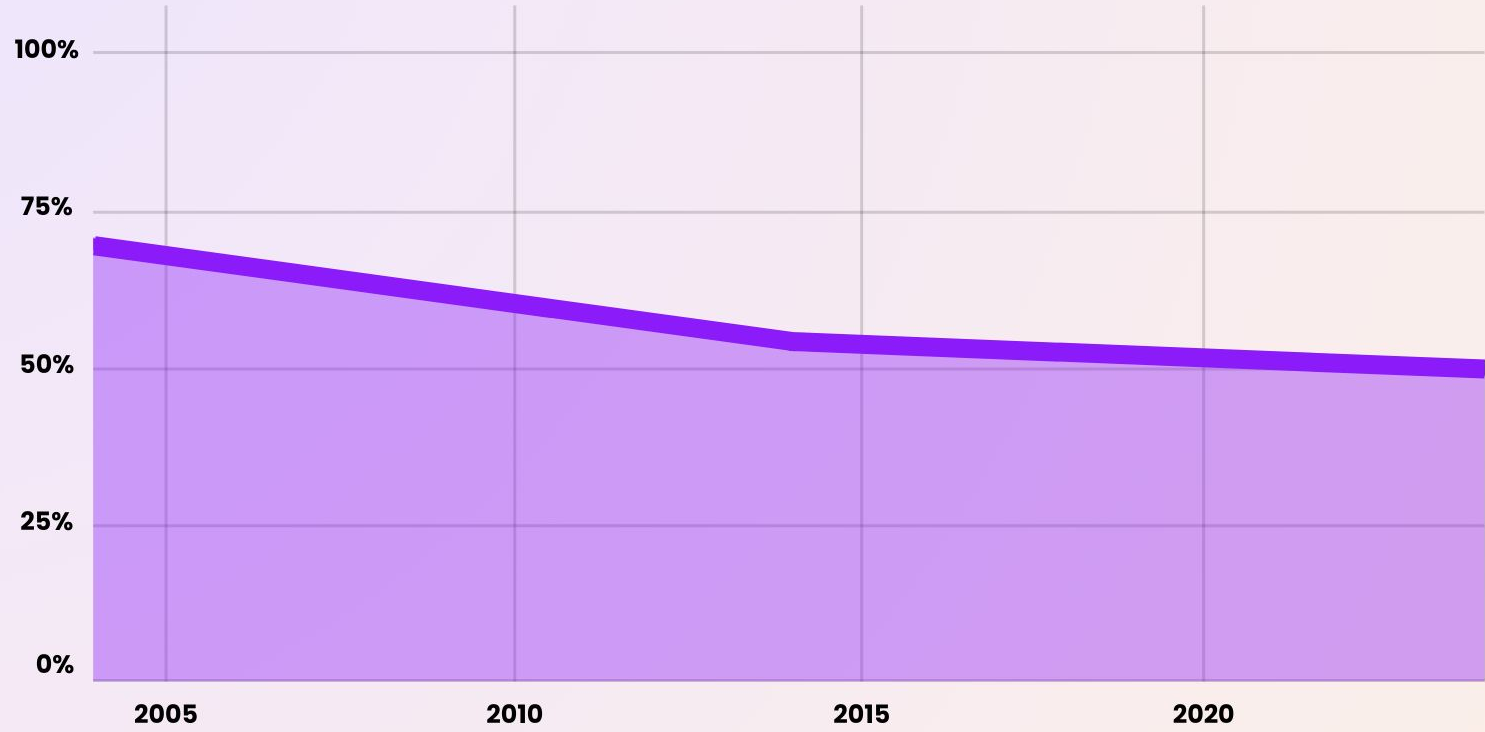


GOOD**UNITED**



■ % of Americans who Gave





\$380

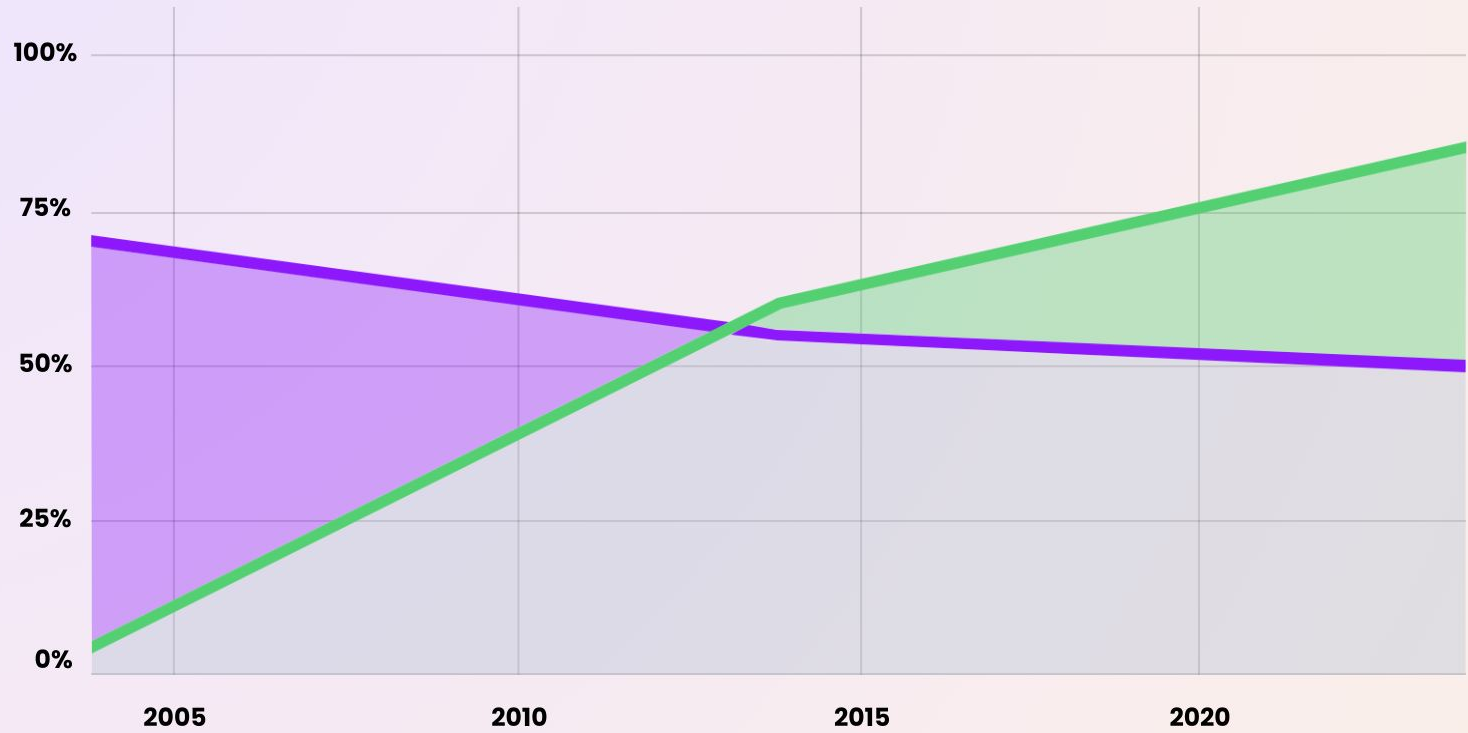
Billion +

Given by Individual Americans



Are Americans Less Philanthropic?

■ % of Americans who Gave **■ % of Americans that are Monthly Active Users of Social Media**



Every day..



73% of Americans spend..

99% of Nonprofits post..

120

4-7

minutes

times

in *social media*





Direct Message



Email



SMS



Direct Email

Outreach Statistics by Channel

Channel	Open Rate	Click-Through Rate	Response Time	Cost Per Acquisition (CPA)	Engagement Depth	Personalization
Direct Messaging	80-90%	40-50%	Real-time (seconds)	\$5-10	High	High (personalized messages)
Email	20-25%	2-4%	1-2 days (slow)	\$20-30	Low to moderate	Moderate (Segmentation)
Direct Mail	1-5%	0.5-2%	1-2 weeks	\$50-100	Low	Low
SMS	90-98%	20-30%	Real-time (Minutes)	\$3-9	Moderate	Low (limited customization)

FAQ

But..

I don't have DM subscribers?

I don't have the resources/time?

I don't want to grow



Practicum

Learning Objective:

Convert “Company” LinkedIn engagement into qualified leads for Development to DM



**Stop Soldier Suicide**

9,093 followers

[View full page](#)**Stop Soldier Suicide**

9,093 followers

3w · 🌐

23 years ago, we saw the face of deliberate and unspeakable evil when our nation was attacked by terrorists. On that day, and in the years since, we've also seen the character of everyday Americans who rose up to fight evil with compassion and selflessness, with courage and hope, and with grit and resilience.

The spirit of our people – of those who answered the call to serve and protect – is the greatest source of America's strength 🇺🇸 Today, we remember the thousands of innocent victims lost, share our thoughts and prayers with their families, and honor the men and women who risked and sacrificed their lives so others might survive.


👍❤️ Benjamin Jones and 244 others
2 comments · 35 reposts

Reactions



Like



Comment



Repost



Send

[Thanks for sharing](#)[Well said](#)[Love this](#)[Good insight](#)[Inte](#)

Nick, hiring is challenging. Unless it's with LinkedIn.



Easily find great candidates and save time hiring.

[Post a free job](#)

Similar pages

**SOTF - Special Operators Transition Foundation**

Non-profit Organization

Management

2-10 employees



Alexander & 3 other school alumni work here

[+ Follow](#)**American Cancer Society**

Non-profit Organization

Management

5,001-10,000 employees



Francesca & 137 other connections work here

[+ Follow](#)**Operation Homefront**

Non-profit Organization

Management

51-200 employees



Andre & 13 other connections work here

[+ Follow](#)

Messaging





Search

Filters

Popular

- LinkedIn
- Sales Navigator
- Google
- Instagram
- HubSpot

Strategy

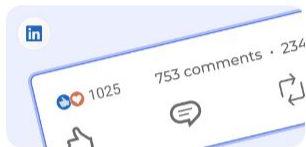
- Scrape leads
- Enrich data
- Engage with leads

Others

- Facebook
- Twitter
- YouTube
- Yellow Pages
- AI
- GitHub

Most popular use cases

Optimize your sales funnel with our ready-to-use Flows

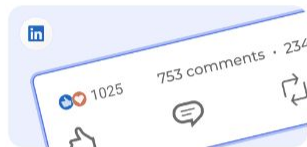


NEW 1 slot

Scrape leads from LinkedIn Company Posts

- Scrape leads from LinkedIn Company Posts
- Spot intent signals for personalized outreach
- Daily re-run with smart detection to find most engaged posts

[Learn more](#) →

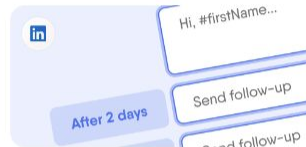
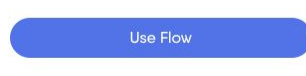


NEW 1 slot

Scrape leads from LinkedIn profile posts

- Scrape leads from LinkedIn profile posts
- Spot intent signals for personalized outreach
- Daily re-run with smart detection to find most engaged posts

[Learn more](#) →



2 slots

Connect and send follow-up messages

- Send connection requests to new profiles
- Send up to 3 follow-up messages
- Track your results

[Learn more](#) →





LinkedIn Company Post Commenter and Liker Scraper

Untitled LinkedIn Company Post Commenter and Liker Scraper

...

Save & close

Discard

- Company page
- Connect to LinkedIn
- Behavior

 Advanced settings

Setup demo video



[More information about this Phantom](#) 

 Which LinkedIn company page would you like to scrape posts from?

Company page URL

Must be a single LinkedIn Company URL.


Save →



Save & close



- ✓ Company page
- ✓ Connect to LinkedIn
- Behavior

 Advanced settings

Setup demo video



[More information about this Phantom](#)

 This flow collects likers and commenters separately. For each type of engager (liker or commenter), it processes the post that has the most unprocessed engagers of that type. Since the post with the most likers isn't necessarily the post with the most commenters, the likers and commenters of the same post might not be collected at the same time. This might explain why some profiles may not appear immediately as having both liked and commented on a post.

Type of post engagers to extract

- Commenters
- Likers

Advanced settings

- Only retrieve posts published after a specific date

Optional

Only posts published on/after this date will be retrieved

09-10-2024

 Back

Save 

Lead Account < Collapse

Search keywords

Saved searches Personas

Select all Save to list Unsave

Company

- Current company +
- Company headcount +
- Past company +
- Company type +
- Company headquarters location +

Buyer intent

- Account has buyer intent
- Category interest **New** +
- Following your company
- Viewed your profile recently

Role

- Function +
- Current job title +
- Seniority level +
- Past job title +
- Years in current company +
- Years in current position +

Best path in

- Connection +
- Connections of +
- TeamLink connections of +
- Past colleague
- Shared experiences

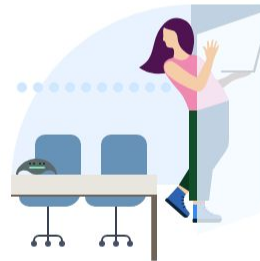
Recent updates

- Changed jobs
- Posted on LinkedIn
- Mentioned in news

Personal

- Geography +
- Industry +
- First name +

Workflow



Apply filters to find leads
Leads matching your search criteria will be displayed here

Share search Pin filters

Clear all



Search



Home



My Network



Jobs



Messaging



Notifications



Me



For Business



Recruiter



Geoff Dolan · 1st

Partner at StepStone Group

New York, New York, United States · [Contact info](#)

[500+ connections](#)



Zach Dilonno, Andy Albero, and 24 other mutual connections

[Message](#)

[View in Recruiter](#)

[More](#)



StepStone Group



Rutgers, The State University of New Jersey-...



Promoted ...

Lexington Medical Center

Nick, explore relevant opportunities with **Lexington Medical Center**

Get the latest jobs and industry news



Dan & 33 other connections also follow

[Follow](#)

More profiles for you



Adam Johnston · 2nd
Partner, StepStone Group

[Connect](#)



Aiyu Nicholson · 2nd
Partner at StepStone Group LLC

[Follow](#)



Andrew Callahan, CAIA · 2nd
Partner at StepStone Group

[Connect](#)



James J. Spinelli, ChFC® · 2nd
Founder + COO

[Connect](#)

Activity

1,304 followers

[Posts](#)

[Images](#)

Geoff Dolan reposted this · 2w

Aubrey Lassiter

After 3 years of valuable experience at The Directions Group, my employment has ended due to being part of a workforce reduction...

Geoff Dolan reposted this · 1mo



Its so important to provide pediatric patient families with special outings like this one to a Rutgers Football game. September is Childhood Cancer & Sickle Cell Awareness Month. Please consider supporting local groups supporting local families...



Messaging



Browse freelancers | Design & Creative AI Services Web, Mobile & Software Dev Sales & Marketing Admin Support More

Q data entry



Advanced search

Talent badge ⓘ

-  Top Rated Plus
-  Top Rated
-  Rising Talent

Hourly rate



Skills

- Data Entry
- Microsoft Excel
- Lead Generation
- Data Mining
- Administrative Support
- Google Docs
- Online Research
- [See more](#)

Location ▾

English level ▾



Asma H. ⚡ Boosted

Data Entry, Lead Generation, Web Scraper, Email List Building

Pakistan



Message

Invite to job

\$4.8/hr



94% Job Success

\$20K+ earned

⚡ Available now

Accuracy Verification

Data Entry

Data Mining

List Building

Microsoft Excel

Lead Generation

+9

★★★★★ Top 3% Freelancer ★★★★★ I started actively working on Upwork in 2019 and since then, I have been constantly improving and upgrading my skills. Today I am part of Preferred freelancers that allows me to work with some of the best...

Asma H. has worked 22 jobs related to your search.



Abdul R.

Data Entry Specialist

Pakistan



Message

Invite to job

\$5/hr



100% Job Success

\$4K+ earned

Data Entry

Microsoft Excel

Transaction Data Entry

Google Docs

Online Research

Email Communication

+7

Are you searching for a reliable data entry operator to boost your business operations with precision, speed, and efficiency? Hi, I'm a professional with extensive experience in Data Entry, Data Scraping, Lead Generation, and Web Research. I'm excited to work o...

Abdul R. has worked 7 jobs related to your search.

Let's Stay in Touch

I'd love to be of service if I can

Nick Black

703.628.4027

nick@goodunited.io

