

CALL FOR NOMINATIONS

The DMAW Hall of Leaders is our association's highest honor. The origins of this award go back 66 years and have included:

2024	John Thompson
2023	John Bell
2022	Tracy Lea
2021	Roger Hiyama
2019	Tiffany Neill
2018	Kate Carr
2017	Allison Porter
2016	Greg Adams
2015	Rick Powell
2014	Geoff Peters
2014	Bob Rudderow
2013	Hal Malchow
2012	Greg Albright
2011	George McDonnell
2010	Syma Mendelsohn
2009	Rick Whelan
2008	Jinny Fleischman
2007	Denny Byrne
2006	George Lizama
2005	Jonah Gitlitz
2004	Karen Depew
2003	Jean Gianfagna
2002	Liz Murphy
2001	Charlie Cadigan
2000	Pat Silver
1999	Linda Fisher
1997	Sherry Marshall
1996	Stephen Winchell
1992	Catherine Lincoln
1990	Dave Wallace
1986	Roger Craver
1985	Ginny Daly
1984	Kate Petranech
1983	Jim Aldige

The award recognizes the lifetime achievements of a DMAW member who has made extraordinary contributions to the organization and to the direct marketing industry over the course of his or her career.

Who do you know that merits this award? A mentor...a colleague... a boss? Take this opportunity to recognize their contributions.



2025 DMAW

Hall of Leaders

Recognizing a Distinguished Career in Direct Marketing

Deadline for Nominations:
Friday, May 16, 2025

It's quick and easy to submit a nomination.

First, review the selection criteria below.

To nominate someone who meets the criteria, complete the short form and submit it to DMAW. That's it.

Nominees will be contacted by the Hall of Leaders Steering Committee for additional information on their career achievements. The winner will be chosen by past award winners, subject to approval by the DMAW Board of Directors. The award will be presented at the Best of Direct celebration.

The award is based on each of the following criteria:

- Current membership and a high level of personal involvement (Committee Member, Event Volunteer, Board Member, etc.) in and dedication to the activities and objectives of the DMAW;
- Notable individual accomplishments in their professional career spanning at least 10 years;
- Demonstrable contributions made to furthering knowledge and careers of direct marketing professionals through mentoring, teaching, writing, etc.;
- Recipient of national awards, individual recognition, recognized competence, or major contributions to other direct marketing organizations;
- The award is given to an individual, not a company, organization, or group;
- Current DMAW Board Members are not eligible;
- Nominations are only valid for one year and do not hold over. You may re-nominate a candidate who has not previously won.



To submit your application online,
go to www.dma.org/hall-of-leaders.

If you wish to send your application by email or mail,
download the form from the site.

About the Nominee:

Name:

Title:

Organization/Company:

Phone: work

mob

Email:

Why do you think this person should be selected for the DMAW Hall of Leaders?

Nominated By:

Name:

Title:

Organization/Company:

Phone: work

mob

Email:

Submit your nomination: Nominations must be received by close of business on Friday, May 16, 2025. There will be no extensions.



Email: donna@dmaw.org



Mail: DMAW Hall of Leaders
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