



# JOIN DMAW TODAY!

**INNOVATING CONNECTIONS | INSPIRING CHANGE**

- **Connect with 1,000+ Industry Professionals** – Build relationships to advance your career in fundraising and direct marketing
- **Lead & Grow** – Take on leadership and volunteer roles to establish yourself as a thought leader leader.
- **Exclusive Savings** – Access discounted rates for premier events, including the Bridge to Integrated Marketing & Fundraising Conference
- **Stay Ahead** – Learn from experts on AI, fundraising, and marketing trends shaping the industry

## Join DMAW and Unlock Exclusive Benefits:

- **Direct Impact Magazine:** Stay informed with six issues of our industry-recognized publication.
- **Event Discounts** – Enjoy exclusive savings on top educational and networking events, including the Bridge Conference.
- **Job Alerts** – Get weekly updates on the latest industry openings.
- **DMAW Sourcebook Listing** – Be featured in the go-to directory for direct marketers.
- **Member-Only Website Access** – Unlock exclusive content at [www.dmaw.org](http://www.dmaw.org).
- **MAXI Awards Savings** – Receive discounts on entries to this industry-renowned competition.
- **Social Networking** – Engage on LinkedIn, contribute to the DMAW blog, and connect on X and Facebook.

Choose the **individual annual** membership option that best suits you:

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Individual One Year:</b> \$250                   | <input type="checkbox"/> <b>Young Professional:</b> \$99 |
| <input type="checkbox"/> <b>Individual Two Years:</b> \$460                  | <input type="checkbox"/> <b>Industry Emeritus:</b> \$99  |
| <input type="checkbox"/> <b>Individual <i>Nonprofit</i>:</b> \$175           | <input type="checkbox"/> <b>Student:</b> \$49            |
| <input type="checkbox"/> <b>Individual <i>Nonprofit</i> Two Years:</b> \$315 |  |

**Nonprofit Group or Corporate Membership** – Enjoy significant savings!

- **Nonprofit Group Membership** – \$700 a year for up to 5 members
- **Corporate Membership** – Just \$1,900 a year for up to 10 members
  - **Add more team members for only \$200 each – a 20% savings on individual rates**

## Nonprofit Group and Corporate Members enjoy these additional benefits:

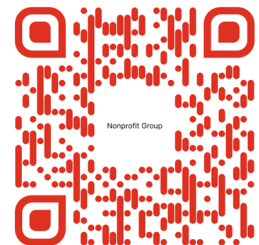
- ✓ **One Renewal Date** – Simplify processing with a single renewal for all group members.
- ✓ **Exclusive Savings for All** – Every staffer gets member discounts, maximizing value.
- ✓ **Sourcebook Listing** – Named members appear in our printed membership directory.
- ✓ **Flexible Roster Updates** – Easily update your member roster as staff changes.
- ✓ **Recognition as a Thought Leader** – Your organization is spotlighted when DMAW acknowledges nonprofit and corporate members.me.



Scan here to join as  
a Corporate Group Member



Scan here to join as  
an Individual Nonprofit or  
Corporate Member



Scan here to join as  
a Nonprofit Group Member



**PROFESSIONAL EDUCATION:** Enhance your fundraising and direct marketing expertise with DMAW’s premier educational programs, led by national experts. Stay ahead of the curve with insights on best practices, emerging trends, regulations, and key takeaways from case studies and foundational knowledge.

- **Next in Direct:** Kicks off the year with a vision!
- **Fundraising Fundamentals Workshops 101 & 201:** Covers the basics of fundraising and marketing.
- **Critical Conversations Free Webinar Series:** Tackles key issues keeping fundraisers and marketers up at night!
- **Sustainer Day:** Focuses on the core of fundraising
- **Production Day:** Hands-on learning at a print shop
- **List Bazaar:** For list professionals – the foundation of any good campaign
- **Creative Day:** A workshop on the creative aspects of fundraising and marketing – from copywriting to design.
- **Multi-Channel Mini-Con:** One day conference featuring case studies in multi-channel and digital marketing and fundraising.

**OTHER EVENTS:** DMAW members value coming together to foster friendships and camaraderie, strengthening connections within the community. That’s why we host annual **Spring & Fall Member Appreciation Happy Hours**.

**BRIDGE TO INTEGRATED MARKETING & FUNDRAISING CONFERENCE:** The DMAW and the Association of Fundraising Professionals, Washington, DC Metro Area Chapter (AFP DC) each year produce the Bridge Conference, featuring over 100 educational sessions, a dynamic **Solutions Showcase**, and inspiring keynotes to help you navigate the evolving marketplace. Our Wednesday programming includes the Faith & Fundraising Forum, developed by The Nonprofit Alliance Christian Development Council and tailored for faith-based professionals. BridgeTECH, also all day Wednesday, is focused on technology in the nonprofit sector, developed with NonProfitPRO. Held mid-summer at the Gaylord National Hotel & Conference Center, National Harbor, MD. Stay connected at [www.bridgeconf.org](http://www.bridgeconf.org).

**DMAW DIRECT IMPACT:** The DMAW magazine provides updates on industry trends, postal regulations, member news, upcoming events, and guest-authored articles tailored to direct marketing and fundraising professionals.

**JOB EXCHANGE:** The Job Exchange features job opportunities both within and outside the Washington, DC Metro area, posted online and highlighted in a weekly Friday email to members.

**MAXI AWARDS:** The annual MAXI & Creative Awards Competition, **Marketing Awards for eXcellence & Innovation**, is open to DMAW members and non-members. Entries are anonymously judged by direct marketers and fundraising professionals. The competition opens in January, with awards luncheon in the fall. Visit [www.dmaw.org/award/maxi-award](http://www.dmaw.org/award/maxi-award) for details.

**MEMBER RECOGNITION AWARDS:** Outstanding members, recognized by their peers, are eligible for these awards, presented at Best of Direct in early December. Membership required for consideration.

**VOLUNTEER OPPORTUNITIES:** DMAW offers numerous volunteer opportunities to stay informed, expand your network, and connect with passionate professionals. We’d love to have you! Just complete this form: [I want to be a DMAW Volunteer!](#)

Share your expertise!  
Consider becoming a speaker for a DMAW event!  
**Visit the DMAW Speaker Portal – scan here!**



**Scan here to tell us you would like to volunteer!**